



OREGON EMERGENCY MANAGEMENT ASSOCIATION



P.O. Box 7309, Beaverton, OR 97007 www.oregonemergency.com

Oregon Emergency Management Association Membership Meeting March 10, 2010 The Dalles, OR

Present:

Angie Capri-Berndt
Dawn Blalack
Jerry Brown
Dave Cassel
Rick Carter
Eric Corliss
Mary Davis
Pam Duncan
Roger Gano
Ronald Greenhill
Mike Harryman
Patty Hopkins
George Houston
Terry Ignowski
Paulina Layton
Doug McGillivray
Tom Manning
Dan Martinez
Les Miller
Eric Plebuch
Scott Porter
Bill Riley
Jeff Sargent
Kelly Scott
Randy Shaw
Robin Smith
Karl Tesch
Vincent Van Der Hyde
Daron Wilson

LegendID
Umatilla County Emergency Management
Hood River County Sheriff's Office
Oregon Emergency Management
Public Utilities Commission
American Red Cross, Oregon Trail Chapter
Washington County Emergency Management
Portland Development Commission
Providence Newberg Medical Center
DHS Chemical Security
DHS Public Health Division
Portland Office of Emergency Management
Base Camp
Wheeler County Emergency Management
Oregon Emergency Management
Yamhill County Emergency Management
Clatsop/Tillamook County Emergency Mgt.
Warm Springs Indian Reservation
US Army Corp of Engineers
Peterson Caterpillar
Washington County Emergency Management
Oregon Dept. of Human Services
Oregon Federal Executive Board
American Red Cross, Oregon Trail Chapter
State Public Health
American Red Cross, Oregon Trail Chapter
Hood River County Emergency Management
OEM Amateur Radio
Oregon ACES

Call to Order:

President Jeff Sargent called the meeting to order at 9:30 a.m.

Jeff welcomed new member Daron Wilson and presented him with an OEMA membership pin.

Mike Davidson, Wasco County Emergency Manager, welcomed the group to The Dalles and shared emergency management activities underway in his County. Wasco County recently received a Homeland Security grant to design a new EOC/911 center.

Approval of the Minutes:

The minutes of the December 2, 2009 meeting were distributed. There were no comments or corrections to the minutes.

Motion to approve the minutes by Randy Shaw.
Seconded by George Houston.
The minutes were approved unanimously.

Treasurer's Report:

The Treasurers report for January, 2010 showing an ending balance of \$32,672.93 was distributed.

Committee/Liaison Reports:

Liaisons were asked to submit short updates of activities of interest to OEMA from their respective organizations. Information from several liaisons was available at the meeting.

Finance & Audit:

The committee met with Treasurer Patty Hopkins and reviewed the OEMA financial books and recommended the membership approve their audit.

Motion to approve audit of OEMA financials by Roger Gano.
Seconded by Dawn Blalack.
The audit was approved unanimously.

Information & Technology:

Tom Manning reported that Daron Wilson will be giving a presentation later in the meeting regarding Oregon ACES, which is new organization whose mission is to promote a common standard for training, certification and accreditation for emergency communicators in Oregon.

Vincent Van Der Hyde gave an update on amateur radio activities around the State. Vincent is currently assigned to OEM in the ARES/RACES unit. A statewide amateur radio plan is being developed and should be sent to county emergency managers for review soon. The ARES group plans to have two station activations, in April and October, to test station response times. The State ARES Leadership Conference will be August 27 & 28 at Seven Feathers Casino. He invites emergency managers to attend.

Legislative:

Mike Harryman reported that the Legislative Committee will be developing an RFP to hire a lobbyist. Highlights of the 2009-10 Special Legislative Session were distributed to the members.

Membership and Marketing:

Doug McGillivray, Chair, discussed the draft Marketing Plan proposed by the committee. The plan outlines a strategy for recruitment and retention of members. Incorporated into the plan is a mentoring program for new members. There was discussion by the membership of possible target groups to approach including, Oregon Volunteer Firefighters Association, American Society of Safety Engineers (ASSE), Oregon Sheriff's Association, American Society of Civil Engineers (ASCE), Oregon Voluntary Organizations Active in Disasters (ORVOAD), Amateur Radio (ARES), students, schools and utilities. Other possible outreach ideas included an OEMA presence at other conferences, distribution of OEMA brochures and an OEMA newsletter.

Patty cautioned that guidelines would need to be set regarding conference participation to remain without our budget guidelines.

Other members suggested that the number one objective of the marketing plan should be to assure there is value to being a member of OEMA.

Motion by Roger Gano - "We the OEMA membership accept the draft Marketing Plan as a positive step in the right direction and direct the Membership & Marketing Committee to make appropriate changes as suggested at the March 10, 2010 membership meeting."

2nd by Dawn Blalack.

The motion was approved unanimously.

Doug asked the members to forward other marketing ideas they may have to him for consideration in the plan.

The membership incentive proposal was presented by Doug. This proposal recommends that a one year complimentary membership be given to any person interested in joining OEMA.

There was discussion of this proposal by the members. Mary presented information regarding the 35 people from the business sector who were given a complimentary membership in January. A membership renewal opportunity has not occurred since the complimentary memberships were given so the Association does not have a sense of how successful this program has been. Of the 35 complimentary memberships four of those members have attended quarterly membership meetings over the last year.

Motion by Dawn Blalack to table this proposal until after the July 1 membership renewal date.

2nd by Roger Gano.

The Motion passed unanimously.

ORCEMS:

Tom Manning reported that Gordon McCraw, Tillamook County, and Gene Strong, Clatsop County, have completed their ORCEMS certification.

Strategic Planning:

Eric Plebuch presented a draft strategic plan. Included in the plan are goals set by each OEMA committee. Eric stressed this is a living document and needs to be reviewed each year. Scott Porter gave a brief history of past strategic planning process. After discussion the Board recommended a strategic planning retreat to include the Strategic Planning Committee and each Committee Chair to further develop the plan. This activity will be scheduled during the summer. Jeff thanked Eric for the hard work of the Committee.

Training & Education:

Dawn Blalack reported that the Committee has had several conference calls and is looking at OEMA sponsoring courses needed to obtain the ORCEMS certification which are no longer available through OEM. The group would also like to develop out the training page of the OEMA website. This could be a one-stop shopping for emergency management training throughout the State. The Committee will be responsible for organizing the pre-conference training for the 2010 conference in Hood River.

OEM Report:

Dave Cassel reported that John Sneed has taken a position at FEMA Region 10. Current work plan items for OEM include:

- State Preparedness Report
- Public Safety Interoperability Communication Grant
- State Catastrophic Plan – OEM will meet with FEMA to begin this process

OEM is waiting for direction from FEMA regarding how to proceed with credentialing.

Paulina Layton, OEM, gave an update on the Seismic grant project that is underway. Currently 11 emergency service facilities and 13 schools will be seismically upgraded. Another round of competitive grant applications will be coming in the near future.

A contract employee with OEM will be travelling around the State to inspect equipment over \$5,000 purchased through the homeland security grant program. More Information will be sent to grant recipients regarding this site visit.

Virtual USA – a program for use of social media during disasters. Jeff Sargent will send out more information about this program.

Partner Association – American Public Works Association (APWA):

Terry Chamberlain attended and shared information about APWA and how public works agencies can partner with emergency managers during emergencies. Terry talked about the structure of APWA from the national to the local level. OEMA held a joint conference with APWA in 2005 and hopes to partner with us in future. Terry outlined training opportunities available through APWA and how the organization uses their website (www.oregonapwa.org) and newsletter to communicate with members.

Private Sector Forum:

Doug McGillivray shared that he is organizing a private sector group in the Yamhill, Benton, Marion county region. He will be hosting an earthquake presentation by James Roddey, DOGAMI, on May 13, 10:00 – 12:00 for business partners in this area. All are welcome to attend.

Eric Plebuch asked what would be appropriate training/curriculum for those in the private sector that are not normally part of the emergency management community.

Les Miller mentioned the importance of maintaining a partnership with our business partners, as this will be the group we will look to for resources during an emergency.

Current Events Forum – Haitian Earthquake Response:

Eric Corliss, American Red Cross, Oregon Trail Chapter, gave a presentation of the Red Cross response to the recent earthquake in Haiti. The response included 600 Red Cross responders from 40 nations. The responders helped distribute tarps, nets and water to the victims. 1.25 million liters of water were distributed each day.

Rick Carter, Public Utilities Commission, also shared his experience while in Haiti recently with a group of engineers evaluating the infrastructure and future recovery issues.

Old Business:

2010 Conference – October 11-14, Best Western Hood River Inn.

Mike Harryman, Conference Chair, gave an update on current planning activities. A conference theme was selected, “Community Resiliency – Preparing to Recover”, submitted by Scott Porter. Mike will be sending out a request for presentations in the next week. He also is soliciting volunteers for the conference program committee.

New Business:

Oregon ACES:

Daron Wilson, Executive Director, Oregon ACES gave a brief presentation outlining this new organizations goals. Oregon ACES was created to promote a common standard for training, certifying and accrediting emergency communicators in Oregon.

Goals include;

- Developing training programs for Amateur Radio Emcomm Resources that meet the training needs of municipal, county, state, federal and private served agencies.
- Manage a certification process for graduates of training programs which provides credentials that are consistent with NIMS/ICS resource typing.
- Evaluate and accredit training programs and instructors for emergency communication training.
- Develop and promote exercises in communications preparedness that allow operators to apply their learned skills.

A draft outline of the proposed training curriculum is under development.

Scott Porter commented that coordination between ACES and ARES leadership will be important.

OEMA Elections:

Mike Harryman reported that OEMA elections will be held at the June 16, 2010 membership meeting. In order to meet Bylaw requirements a slate of officers will be e-mailed to the membership prior to this meeting. Open positions are President Elect and Secretary. Absentee ballots will be available to those members not able to attend the meeting. Returned absentee ballots must be postmarked or submitted via main or e-mail not later than ten businesses days prior to the membership meeting. Candidates are required to submit a letter of support from their supervisor. Please let Mike know if you are interested in one of these Executive Board positions.

OEMA Newsletter:

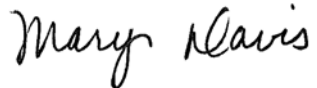
Motion by Dawn Blalack to assign writing an OEMA newsletter, with contributions by OEMA Committee Chairs, to the Past Presidents Committee.

2nd by Eric Plebuch

Motion passed with a majority vote.

There was no further business. The meeting was adjourned at 2:00 pm.

Respectfully submitted,

A handwritten signature in cursive script that reads "Mary Davis".

Mary Davis
Secretary