



# OREGON EMERGENCY MANAGEMENT ASSOCIATION



P.O. Box 7309, Beaverton, OR 97007      [www.oregonemergency.com](http://www.oregonemergency.com)

## Oregon Emergency Management Association Membership Meeting October 10, 2011 Sunriver, OR

### Present:

Dean Bender	Polk County Emergency Management
Dawn Blalack	FEMA
Holly Burbach	Clackamas County 9-1-1
Rick Carter	OR-PUC
Lorraine Churchill	Columbia County Emergency Management
Eric Corliss	American Red Cross
Michael Colombe	BLM/DOI
Sam Cox	Texas A & M - TEEEX
Beth Crane	Oregon Health Authority
Doug Cummins	McMinnville Police Dept.
Mary Davis	Washington County Emergency Management
Jenny Demaris	Lincoln County Emergency Management
Tracy DePew	Peach Health
Paul Evans	High Impact Technology LLC
Todd Felix	City of Gresham Emergency Management
Tony Garbarino	Newport Police Department
David Gassaway	Washington County Emergency Management
Bob Grist	Multnomah County Emergency Management
Tom Groat	Confederated Tribes of the Umatilla Indian Rs.
Glenda Hales	Coos County Emergency Management
Les Hallman	Chief, Newberg Fire/OR Fire Chief's Assn.
Mike Harryman	State Public Health Division
Patty Hopkins	Portland Office of Emergency Management
Jim Howell	James Howell & Associates
Sandi Lain	Hood River County
Sue Lamb	Yamhill County Emergency Management
Joe Larsen	Linn County Emergency Management
Chuck Leonard	Oregon Dept. of Agriculture
Mike Lueck	City of Tigard
David Mayer	BPA
Wayne McFarlin	Salem Health
Doug McGillivray	Yamhill County Emergency Management
Steve Muir	Washington County Emergency Management
Kori Olson	Port of Portland

Kelly Piper	US Bank
Eric Plebuch	Peterson Caterpillar
Teri Poet	Clackamas County Emergency Management
Scott Porter	Washington County EM/OCEM
Ken Quiner	Oregon State
Jack Remillard	Umatilla County Emergency Management
Krista Rowland	Marion County Emergency Management
Joe Rizzi	City of Eugene Emergency Management
Jeff Sargent	Oregon Federal Executive Board
Howard Schesser	City of Cottage Grove
Deb Sterling	OR EPrep Outreach
Jeanette Sterling	OR EPrep Outreach
Larry Stevens	Portland Bureau of Transportation
Roger Stevenson	City of Salem, Emergency Management
Wayne Stinson	Douglas County Emergency Management
Gene Strong	Clatsop County Emergency Management
Darrel Tedisch	City of Albany
Karl Tesch	Hood River Emergency Management
Tina Tony	Oregon State Fire Marshall
Vincent Van Der Hyde	OEM Amateur Radio
Cheryl Vandlac	Washington County Juvenile

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**Call to Order:**

The meeting was called to order by President Mike Harryman at 9:05 a.m.

Mike welcomed everyone. Introductions were made around the room.

**Approval of the Minutes:**

The minutes of the June 15, 2011 meeting were distributed.

Motion to approve the minutes by Scott Porter.

Seconded by Gene Strong.

The minutes were approved unanimously.

**Treasurer's Report:**

There was no Treasurer's report available.

**OEMA Elections – Candidate Introductions:**

Candidates running for elected office to the Executive Board introduced themselves and shared some information about why they are running for OEMA elected office. Candidates are: President: Joe Rizzi and Robbie Roberts, Treasurer: Dawn Blalack and East Side Rep: Karl Tesch. Ballots were passed out and two members volunteered to count the ballots.

### **Legislative Update – Joe Rizzi, Chair:**

Joe discussed issues the Legislature is working on. Due to budget shortfalls decisions are being made regarding State staffing, resources and priorities of work. Our Lobbyist is tracking any emergency management related bills. If any members have concerns they would like addressed please contact Joe.

### **Strategic Plan – Eric Plebuch, Chair:**

Eric reviewed the draft Strategic Plan that was developed after a daylong planning session in June. The plan addresses specific strategic objectives for the organization to meet. Some are related to specific committees, others will be accomplished by the Executive Board. Members Paul Evans, Tina Toney and Stacy Burr asked to join this committee. The plan will be submitted to the membership for approval at the next membership meeting.

### **Membership & Marketing – Deb Sterling:**

Deb outlined the activities of the Committee to date. The group conducted an assessment of the “Free Introductory Membership” program that resulted in a 20% retention. Following the interviews the committee developed the following list of recommendations for consideration by the membership:

#### **Recommendations:**

1. Retain discounted introductory program; rather than free - charge \$25 (joining July-December) or \$15 (January-June \$15). Students \$15 (July-Dec) Free (January-June). This will ensure that new members have at least a basic interest in OEMA. Also, it was our thinking that paying something will reinforce the connection with OEMA and not fall into the category of the dozens of “free trials” we all receive. [NOTE: We hope this resolves previous complications created by the “free year” offer for the secretary and treasurer. If not, please let us know what the issues are and we will work on it.]
2. The need for personal contact, follow-up and mentoring is the key to our membership growth and retention. Routine renewal emails are not enough for some members. Newer members need personal calls inviting them to quarterly membership meetings, conference, etc. Informing newer members about the benefits of OEMA is crucial.
3. The Ad Hoc group agreed that the Marketing/Membership committee should take responsibility for personal follow-up and mentoring. (Not E-Board...though anyone in OEMA can certainly be a mentor, if they like! We welcome any participation, but M/M will take responsibility for this task.)
4. Additional points of contact should be explored by the M/M committee: Discussion Boards, Topical Phone Presentations, etc. This will give extra options for newer members to participate. (Four quarterly meetings and a conference may not be enough opportunity to engage for some new members.)

5. Increased use of our “List Serve” will also greatly enhance our “connectedness” with new and newer members.
6. Suggestion for New Member processing:
  - a. Secretary emails M/M chair contact info on all new members.
  - b. M/M sends introductory letter (via email AND snail mail).
  - c. Follow-up letter to initiate personal contact, find out what they are interested in.
  - d. Connect them with a mentor (join a committee)
7. It would also be good to have a profile on line of all members. New members can browse the profiles; look for people with common interests, potential assistance with e-management issues, etc. Conducted interviews of past recipients for input.

Following Deb’s presentation the membership discussed the options. It was agreed that an “Introductory Membership” should be \$25 across the board. Since the current student membership rate is \$25 it was discussed to lower this rate or create a free student membership with internship/service requirements. Making any changes in the dues structure of the association will require a Bylaws change.

**Professional Development – Dawn Blalack, Chair:**

Dawn discussed the ORCEMS application and updates that Bob Grist has made to streamline the program. More information will be detailed in the next OEMA newsletter. The Committee would like to provide a training segment with each quarterly meeting. State-wide training opportunities will be posted on the website in the near future.

**Executive Board Election Results – 2011-2012:**

Doug McGillivray – President  
Joe Rizzi – President Elect  
Dawn Blalack – Treasurer  
Karl Tesch – East Side Rep.

Mary Davis, Secretary and Gene Strong West Side Rep. will remain on the Board for one more year, as per the Bylaws. These positions will be up for re-election next year.

**NEMA Conference – Doug McGillivray:**

Doug recently attended the NEMA conference where Jim Mullin, Washington State Emergency Management Director, was elected President. Topics at the conference included discussion of UASI and Citizen Corps grant funding. These two grant streams will most likely be reduced or eliminated next year for our region. FEMA is also placing more emphasis on Private Sector coordination and has created a Private Sector position.

Doug stated one goal he has for OEMA next year is to reach out and integrate the private sector more into the Association. FEMA Director, Craig Fugate, also

talked about the Integrated Public Alert System (IPAWS) which will provide timely alert and warning to the American people.

**Oregon Fire Chief's Association – Chief Les Hallman:**

Chief Hallman reported that the Fire Chief's Association annual conference will be in Seaside November 3-5. This conference is open to anyone. He also discussed the addition of Chaplains as part of the state-wide IMT teams. Teams can be accessed through OERS if you are need of one in your community for a particular incident.

**Domestic Preparedness Working Group (DPWG) – Scott Porter:**

The Working Group spent time reviewing the 2010 State Homeland Security Grant (SHSP) applications and provided recommendations to Oregon Emergency Management. Final grant awards should be available in November or December. Scott also discussed the "State of the State Project", which will be an update of the State's Homeland Security Strategy. OEM will be coordinating this effort.

**Federal Executive Board – Emergency Preparedness Committee – Jeff Sargent:**

This committee has been working with FEMA Region 10 regarding continuity of operations of federal agencies. The group also discussed Presidential Policy Directive 8 (PPD-8) National Preparedness, which is aimed at strengthening the security and resilience of the Nation. National preparedness is a shared responsibility and this directive is aimed at an integrated all-of-nation/whole community, capabilities based approach to preparedness.

The committee has also been participating in a variety of continuity exercises with various agencies.

**Health Preparedness – Mike Harryman:**

Mike discussed PPD-8 National Preparedness. The major deliverables of the goal include; A National Preparedness Goal, A National Preparedness System, National Planning Frameworks, Interagency Operational Plans, a campaign to build and sustain preparedness plus a National Preparedness Report.

**Oregon Seismic Safety Grant Program – Mike Lueck:**

Mike reported that grant awards have been made and recipients have been notified. Funding was reduced by the Legislature this year.

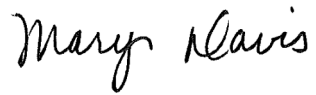
**Oregon Emergency Response System (OERS) – Chuck Leonard:**

Chuck reported that Oregon Emergency Management will be hiring a contractor to develop a Cascadia Subduction Zone Annex to the State's Emergency Operations Plan.

Mike Harryman thanked everyone for the honor of serving as OEMA President and appreciated the support he has received from the membership during his tenure.

There was no further business. The meeting was adjourned at 11:15 a.m.

Respectfully submitted,

A handwritten signature in cursive script that reads "Mary Davis".

Mary Davis  
Secretary